



Sustainable Community-based Eco-tourism Development

30th April – 15th May 2019

Closing date for application: 14th February 2019

TICA : Thailand International Cooperation Agency

is a national focal point for Thailand's international development cooperation. TICA was established in 2004 to realize Thailand's aspiration to be a contributor of development cooperation. Believing that global challenges are best addressed by international cooperation and global partnership, today we continue to strengthen our contribution to achieve global development agenda through various capacity-building and human resources development programmes. In response to the recent changes in the global landscape of development cooperation, especially through the concept of South-South and Triangular Cooperation, TICA continues to realign our focuses in order to deliver Thailand's commitment to be a relevant partner in global agendas including the 2030 Agenda for Sustainable Development.

AITC : Annual International Training Course

was initiated in 1991 as a framework in providing short-term training for developing partners. Today, the AITC remains one of TICA's flagship programmes. It offers not only a training experience, but also a platform in exchanging ideas and establishing professional network among participants from across the developing world. Aiming at sharing Thailand's best practices and experience to the world, the AITC training courses focus on development topics of our expertise currently categorized under five themes namely; **"Sufficiency Economy Philosophy" or SEP, Food Security, Public Health, Climate Change, and Other topics related to Sustainable Development Goals (SDGs).**

Burapha University

Burapha University was established in 1955 as Bangsaen Educational College and later in 1974 became Bangsean Campus under Srinakharinwirot University. The University became an independent institution in 2008. Today, Burapha University has campuses in Chonburi, Chantaburi and Srakaew Provinces, and offers undergraduate and postgraduate programmes in Social Sciences, Health Sciences and Sciences and Technology.

AITC Theme: SEP

This training course falls under the AITC theme – "Sufficiency Economy Philosophy" or SEP. SEP is an approach for sustainable development which espouses moderation, reasonableness and prudence as development framework based on knowledge and virtue. The Philosophy stresses the importance of human development at all levels and also emphasizes the need to strengthen community's capacity to ensure a balanced way of life and resilience, with full respect for the environment. As an approach and mind-setting framework, we believe that SEP can be applied to all 17 SDGs. Therefore, over the recent years, Thailand has shared with International community the application of SEP, our home-grown approach to sustainable development.

Course Objectives

This training course aims at sharing Thailand's experiences in applying Sufficiency Economy Philosophy (SEP) to community-based and economic development. Course objectives are;

- To enhance the capability, potency and efficiency knowledge including the community enterprise development in Thailand based on the ecotourism
- To promote and academically collaborate the good relationship among participants
- To experience and expand in the concept of Thai tourism in various aspects
- To create and build the connection with others in Thai tourism areas

Assignment and Evaluation

- In-class participation.
- Advance Assignment – All participants are requests to prepare a 10 minutes country report on country background and some details focus on geography, social and economy background on eco-tourism
- Project Assignment – After course work, each participant is required to prepare, submit report and give presentation on how to apply ecotourism to your country with commentators as show in schedule.
- Attendance – Participants are required to attend all activities organized during the course. TICA reserves the rights to revoke its fellowship offered or take appropriate action in case a participant is in attendance of less than 90 percent of the training hours.

Course Outline

This training course focuses on application of Sufficiency Economy Philosophy (SEP) to community-based and economic development, including lectures and field visits. Topics of the training are such as;

- Sustainable Tourism in Thailand
- Marketing Communication, Tools and Strategies on Community based Tourism (CBT) Campaign
- Eco-tourism Business in Thailand
- Sufficiency Economy Philosophy (SEP) and SEP Tourism
- Agritourism and Gastronomy Tourism

Course Methodology

Training methodologies to be used during this training course include;

- Lecture
- Course Work
- Study Visit

Participant Criteria

Candidates must possess qualifications as specified in “Guideline for Thailand’s Annual International Training Course Programme” No. 2 “Qualifications” as well as following qualifications:-

- achieved a degree in relation to tourism management, environment, natural resources, social or other relevant disciplinary areas
- have 5 years of related work experience

Terms of Awards

For AITC Eligible Countries - AITC Training Fellowship* include training fee, return economy-class, airfare, accommodation, allowance, insurance, airport transfer and social programme.

For Non-AITC-Eligible ACD member countries- AITC Training Fellowship* include training fee, accommodation, allowance, insurance, airport transfer and social programme.

* Subject to rates and conditions established by TICA

Application

- Candidates must be nominated/ endorsed by their respective governments of the eligible countries/territories as well as Bahrain, Brunei Darussalam, Japan, Kuwait, Oman, Qatar, Republic of Korea, Russia, Saudi Arabia, Singapore and United Arab Emirates.
- Complete nomination documents must be submitted to TICA through the Royal Thai Embassy/ Permanent Mission of Thailand to the United Nations/Royal Thai Consulate-General accredited to eligible countries/ territories.

(See “List of Eligible Countries” for more information)

Number of Participants

20 participants

Training Institution and Venue

Burapha University,
Muang District,
Chonburi, Thailand

Venue

Bangkok, Chonburi, Rayong and Trat

Selection and Confirmation

- Particular attention shall be paid to the candidates’ background, their current position, and practical use they expect to make of the knowledge and experience gained from training on the return to their positions.
- Selection of participants is also based on geographical distribution and gender balance.
- Successful applicants will be informed approximately 4 weeks before the beginning of training course.
- Successful applicants must return duly completed and signed acceptance form by the deadline to confirm their participation in the programme.

Contact

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For more information on qualifications, application forms, and application procedures, please visit our website at <http://www.tica.thaigov.net/main/en/information/73803-Annual-International-Training-Course.html>

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